

LIN JIANG

Georgia Institute of Technology
College of Management
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Education:

Ph.D. in Management
Concentration: Strategic Management (Minor: Economics)
Georgia Institute of Technology (2010 expected)

MBA & M.S. in Information Technology Management
Creighton University, 2005

B.S. in Information Science (Minor: Computer Software)
B.A. in Economics
Peking University, 2002 (China)

Research Interest:

Technology innovation and entrepreneurship, management of innovation

Published Papers:

Jiang, L., Tan, J. & Thursby, M. C. Incumbent firm invention in emerging fields: Evidence from the semiconductor industry. (accepted by the *Strategic Management Journal*).

Rothaermel, F. T., Agung, S. D., & Jiang, L. (2007). University entrepreneurship: a taxonomy of the literature, *Industrial and Corporate Change*, 16 (4): 691-791.

Working Papers

Haeussler, C., Jiang, L., Thursby, J. & Thursby, M. C. (2009). Specific and general information sharing among academic scientists. *NBER Working Paper 15315*, National Bureau of Economic Research, Inc.

Work in Progress:

Jiang, L. & Ceccagnoli, M. Commercializing inventions: Different drivers for start-ups of general-purpose versus dedicated inventions. (Presented at the *Academy of Management Conference*, Chicago, 2009).

Jiang, L. Why do firms publish intermediate research outcomes? The interaction between scientists' and firms' strategic incentives.

Jiang, L. & Tan, J. The effects of social capital on entrepreneurial firms' learning from others.

Conference Presentations:

Jiang, L. & Ceccagnoli, M. The commercialization of general-purpose inventions by start-ups. *Academy of Management Conference*, Chicago, IL, August 2009.

Rothaermel, F. T., Agung, S. D., & **Jiang, L.** University entrepreneurship: a taxonomy of the literature. *Technology Transfer Society Conference*, Atlanta, GA, September 2006.

Awards and Honors:

- National Science Foundation/IGERT Research Associate, August 2007-Present
- Academy of Management TIM Division, 2009: Invited Participant Doctoral Consortium
- Academy of Management BPS Division, 2008: Invited Participant Doctoral Consortium
- 5th West Coast Research Symposium (Seattle, WA), 2007: Invited Participant Doctoral Workshop
- Intensive Seminar in Entrepreneurship given by Scott Shane (Cleveland, OH), 2007: Invited Participant Doctoral Workshop
- Superior Scholastic Achievement Award, Creighton University (2005)
- The May 4th Scholarship for excellent comprehensive performance, Peking University (2000)
- Luo Tianzhao Scholarship for excellent performance in college entrance examination, Fujian, China (1998)
- Honors in Chinese National Mathematics Contests (1996, 1997)

Research Funding:

- National Nanotechnology Infrastructure Network (Sub-award 44771-7471 and NSF Award 0335765)
- Mildred and Alan Peterson Foundation

Research Assistant / Teaching Experience:

- Georgia Tech – Research assistant for Marie Thursby (2005-2010)
- Georgia Tech – Teaching assistant for Microeconomics, MGT 7064 (2006-2009)
- Georgia Tech – Teaching assistant for TI:GER® entrepreneurial education program (2007-2008)
- Georgia Tech – Instructor for Principles of Management, MGT 3150, summer 2008 (Teaching evaluation: 4.0 out of 5.0).
- Georgia Tech – Instructor for Strategic Management, MGT 4195, summer 2009 (Teaching evaluation: 4.4 out of 5.0).

Professional Service:

- Ad hoc reviewer for *Academy of Management Journal*, *Organization Science*, *Journal of Management Studies*, *International Journal of Production Economics*, Academy of Management Conference, and International Association for Chinese Management Research Conference.

Other Experience:

- Community service for minority entrepreneurs from New Community Development Corporation in Omaha, NE (2004)
- Shenzhen-HongKong PKU-HKUST Institution of Industrial-Education-Research (IER) July 2002 – July 2003 (China): Administrative assistant and designer of the organization's archiving management system
- Beijing Teamsun Technology Corporation, Ltd. March 2002 – April 2002 (China): Internship
- Class President and representative of Student Union in the Department of Information Management, Peking University (academic year 1999-2000)

References:

Dr. Marie C. Thursby

Hal and John Smith Chair of Entrepreneurship

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Sloan Industry Studies Fellow

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