

Do you have an innovative technology idea?

Thought about being an entrepreneur?

Wonder how to transform your idea into a fundable business opportunity?

Want to contribute your expertise?

Say “Yes” and participate in Georgia Tech’s Business Plan Competition workshops and events where you and entrepreneurship take center stage.

Experience Entrepreneurship with the Georgia Tech Business Plan Competition

Take advantage of the opportunity to...

- Meet and learn from seasoned entrepreneurs.
- Create and establish your team.
- Develop your business plan.
- Present to members of the entrepreneurial and venture capital communities.

Workshops

The Business Plan Competition (BPC) workshops are informal and will provide teams with information and support in the development of their venture plans. They:

- Are great learning experiences for all participants, regardless of discipline, industry focus, or career objectives.
- Sharpen skills such as effective market research, strategy and financial plan development, teambuilding, writing, and presenting.
- Are led by the best in the business, including Georgia Tech faculty and innovators, winners from past competitions, entrepreneurs, attorneys, and others.
- Include ample time for discussion and interaction.

The workshops are open to all Georgia Tech students, Georgia Tech alumni, and interested entrepreneurs.

Business Plan Competition Rounds

Acceptance into the Competition – Written plans are reviewed by the BPC Director and entrepreneurship faculty. Selected plans proceed to the Semifinal Competition Round.

Semifinal Competition Round – Teams present their plans to a panel of judges invited from the regional entrepreneurial community. Based on the written plan and verbal presentations, judges rank the teams. The top four to six teams proceed to the final round. Judges provide written and verbal feedback to all teams.

Final Competition Round – Finalist teams present their companies to a new group of judges also invited from the regional entrepreneurial community. Teams compete for cash and service prizes based on the quality of their written plan and formal presentations. Again, judges provide written and verbal feedback to the finalist teams.

Awards

Cash prizes are awarded to all finalists and to the winners of each specialty award. The team judged to be the “Most Fundable” in the final competition round, will receive more than \$40,000 worth of professional services. New for 2010 – A \$10,000 services package for “Most Innovative” intellectual property.



Syzygy won the \$40,000 BPC Most Fundable Award for their memory shape plastics. Shown above receiving a \$3000 cash prize.

Specialty Competitions

All teams accepted into the competition are eligible to compete in the Elevator Pitch, Show Stopper, Environmental and Social Sustainability, and BPC Alumni Award specialty competitions.

Elevator Pitch Competition – Are you good on your feet? Can you describe the essence of your company in 60 seconds or less so that listeners want to find out more? Join the Elevator Pitch Competition and find out!

Show Stopper Competition – Can you translate your company’s product or service into a visual demonstration that catches the attention of a potential customer or investor? Join the Show Stopper Competition and feel the excitement of sharing your company on the BPC “Exhibit Floor.”

Environmental Sustainability Award – Does your company’s product or business model address environmental sustainability or social issues – including but not limited to air and water quality; protecting scarce natural resources; development or use of alternative energy; or social issues such as global health and wellness, poverty, and social equity. If so, enter this competition and have your business plan reviewed by environmental experts and social entrepreneurs.

Undergraduate Competition – Are you an undergraduate and wonder how your plan will compete with graduate students, or even alumni? In addition to the other competition events, undergraduate teams will compete for the best undergraduate plan.

BPC Alumni Award – Past BPC participants and winners will choose the team with the best innovations.

BPC **2010**
GEORGIA TECH
BUSINESS PLAN
COMPETITION

Transforming Innovative Technology into Business

<http://mgt.gatech.edu/bizplan>



BUSINESS PLAN COMPETITION

GEORGIA TECH

2009-2010

Experience Entrepreneurship

Competition Events

BPC Workshops	Sept. 2009-Feb. 2010
BPC Reception Presenting Elevator Pitch & Show Stopper Competitions	Mar. 04, 2010
Semifinal Competition	Mar. 05, 2010
Finals Competition	Mar. 12, 2010
Awards Presentation	Mar. 17, 2010

Key Deadlines

Early registration for BPC ends	Dec. 4, 2009
Intent to Compete in BPC due	Feb. 5, 2010
Submission of Written Plan	Feb. 26, 2010
Notification of Acceptance into Competition	Mar. 1, 2010

2009-2010 BPC Workshops

2009-2010 BPC Workshops are held from 6 - 7:30 PM in room 103, College of Management Building at Technology Square. Refer to <http://mgt.gatech.edu/bizplan> for workshops and speakers.

Sept. 30, 2009	Creating High Potential Ventures for Fun, Profit, and Societal Impact
Oct. 14, 2009	Intellectual Property – Legal and Practical Aspects of an IP Strategy
Nov. 18, 2009	Understanding the Triple Bottom Line – Financial, Social, and Environmental Sustainability
Dec. 2, 2009	Getting Started – How to Develop a Business Plan
Jan. 20, 2010	Moving an Idea into a Fundable Venture
Feb. 3, 2010	Writing the Marketing Plan
Feb 17, 2010	Writing the Financial Plan
Feb 24, 2010	Team Mentoring workshop

Come, participate, and discover what more than 550 Georgia Tech students and alumni have experienced: The excitement of learning and the accomplishment of creating your technology venture!

Experience Entrepreneurship!

2009 Georgia Tech Business Plan Competition Sponsors:



Tedd Munchak Chair in Entrepreneurship



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