

**Calendar  
2010 Business Plan Competition  
Georgia Tech**

September 30, 2009	Workshop 1: Creating High Potential Ventures for Fun and Profit – A Guide to the 2010 BPC
October 14, 2009	Workshop 2: Intellectual Property – Legal and Practical Aspects of an IP Strategy
November 18, 2009	Workshop 3: Understanding the Triple Bottom Line – Financial, Social and Environmental Sustainability and Venture Creation
December 2, 2009	Workshop 4: Getting Started – How to Develop a Business Plan and 10 Reasons to Start Now.
<b>December 4, 2009</b>	<b>Early BPC Registration Deadline</b>
January 20, 2010	Workshop 5: Moving an Idea Into a Fundable Venture
February 3, 2010	Workshop 6: Writing the Marketing Plan
<b>February 5, 2010</b>	<b>Submit Intent to Compete</b>
February 17, 2010	Workshop 7: Writing the Financial Plan
February 24, 2010	Workshop 8: Team Mentoring and Business Plan Reviews
<b>February 26, 2010</b>	<b>Business Plans Due. Room 423D, College of Management</b>
<b>March 4, 2010</b>	<b>BPC Reception and Specialty Competition. 6 to 8 PM.</b>
<b>March 5, 2010</b>	<b>Semi-Final Competition.</b> Huang Executive Education Wing, College of Management. Begins at 8:30 am.
<b>March 12, 2010</b>	<b>Final Competition.</b> Huang Executive Education Wing, College of Management. Begins at 8:30 am.
<b>March 17, 2010</b>	<b>Awards Presentation and Celebration, College of Management Atrium, 5:45 pm.</b>